



European Union Intellectual Property Office

AGENDA

IP in Education Network meeting

16-17 May 2024

Location: Chamber of Irakleion Prefecture
Koroneou 9, Heraklion 71202, Greece

Hybrid meeting (via Zoom)

Contact Person: Kasia KACPRZAK

IPinEducation@euiipo.europa.eu

Thursday 16 May 2024

- 10:15 – 10:30 *Connecting to the online platform – morning session hybrid*
- 10:30 – 10:50 **Keynotes, introduction and updates of the IP in Education project**
- *Zetta MAKRI, Deputy Minister of Education, Religious Affairs and Sports*
 - *Panagiotis KANELLOPOULOS, Director General of Hellenic Industrial Property Organisation*
 - *João NEGRÃO, Executive Director, EUIPO*
- 10:50 – 11:10 **Update on related activities at EU level**
- *Alain THILLAY, DG EAC, European Commission*
 - *David HALABISKY, Entrepreneurship action, OECD*
 - *Miriam IRLE, EIT Alumni Community*
- 11:10 – 11:40 **Comfort break – please stay connected**
- 11:40 – 12:10 **IP in Education in Greece**
- *Rania ZACHAROPOULOU, Hellenic Industrial Property Organisation*
 - *Panagiota KARKALETSI, Greek Ministry of Education, Religious Affairs and Sports*
 - *Eva KOKKINO, Hellenic Copyright Organisation*
- 12:10 – 12:30 **Junior Achievement (JA) Europe network presentation**
The largest and leading organisation in Europe dedicated to deliver entrepreneurship, work readiness and financial health programmes for youth.
- Diana FILIP, Deputy CEO & Chief Development Officer*
- 12:30 – 13:30 **IP in the national curricula – panel discussion**
- 13.30 *End of hybrid meeting day 1*
- 13:30 – 14:30 **Lunch**

14:30 – 16:30

Workshops

Participants will discuss several topics in smaller groups for 30 minutes each (3 rounds).

- *From curricula to classroom*
- *How to promote entrepreneurship education?*
- *Good practises of the use of GenAI in education*

16:00

End of day 1

17:30

Social programme

20:00

Official dinner

Friday 17 May 2024

10:00 – 10:20

Connecting to the online platform – morning session hybrid

10:20 – 10:25

Welcome day 2

10:25 – 10:50

Feedback from day 1 workshops

Rapporteurs of each group

- *From curricula to classroom*
- *How to promote entrepreneurship education?*
- *Good practises of the use of GenAI in education*

10:50 – 11:00

EUIPO IP Essentials MOOC new features

- *Copyright module & Entrepreneurship and IP module*
- *Pilot: translating IP Basics module in Spanish*

Kari KIVINEN, IP in Education, EUIPO

11:00 – 11:20

EPO initiatives regarding IP Education and Awareness

Raquel XALABARDEN, European Patent Office Academy (EPO)

Cornelia PEUSER, European Patent Office Observatory (EPO)

Marjorie Chopinaud, European Inventor Network (EIN)

Marco Donolato - EIN member, Italy

11:20 – 11:50

Comfort break – please stay connected

- 11:50 – 12:05** **The impact of AI on education and research**
Martina DI RIDOLFO, European Trade Union Committee for Education (ETUCE)
- 12:05 – 12:50** **IP in Education initiatives and activities from the network members**
Kirsten Kjær SKOTT, Danish Patent and Trademark Office
Nigel CLARKE, Stanfield Clarke Associates
Johannes LINDNER, Entrepreneurship Education Center of the Austrian Ministry of Education, Science and Research
Enrico TURRIN, Federation of European Publishers
- 12:50 – 13:05** **IP Education for Teenagers and Young Adults, IP awareness grant**
Kirsi SALMELA, Kopiosto, Finland
Jaana PIHKALA, Copyright Information and Anti-Piracy Centre (CIAPC), Finland
- 13:05 – 13:20** **SAFEorFAKE? Toolkit from school to university, IP awareness grant**
M^a Cruz ARENAS, Asociación de investigación de la industria del juguete, conexas y afines (ES)
- 13:20 – 13:30** **Wrap up and conclusions**
- 13:30** *End of the network meeting*
- 13:45 – 15:00** **Self-paid lunch**
- 15:00 – 17:00** **Visit to Archaeological site Knossos (optional)**